

BARRON COUNTY FAIR BOARD MEETING
January 21, 2009
Government Center, Barron

Members present; Bob Kolzow, Tom Hellendrung, Emmett Engstrom, Kevin Roske, Tom Scalzo, Cindy Becker, Patty Mann, Paul Millerman, Caroline Dostal, Tim Heffernan, Ken Kolzow, and Catherine Walther Others present: Bonnie Richter Members absent: Cory Picknell

President Kolzow called meeting to order at 7:30 p.m.

MOTION by Tom Hellendrung and seconded by Paul Millerman to approve the agenda as presented. Motion carried.

MOTION by Kevin Roske and seconded by Paul Millerman to approve the minutes of the November Organizational Meeting as printed. Motion carried.

Patty Mann, Treasurer, presented the Financial Report.

MOTION by Kevin Roske and seconded by Paul Millerman to accept the financial report and pay the bills. Motion carried.

OLD BUSINESS

Strategic Plan Update – Meeting set for March 10, 2009, 10:30 am-2:00 pm, Turtleback Conference Center in Rice Lake.

Tonic Sol Fa – Plan to have the group again this fall, toward end of November. Put on February agenda.

State Convention – Kevin Roske attended Livestock Trends – Recommendation from workshop that fairs keep hog show as terminal so kids learn animal projects are not pets, but meat projects.

Bob Kolzow attended Marketing our Fair and Working with Youth

Tim Heffernan attended Insurance and Concessionaire Workshops

Tom Hellendrung attended Free Stages Workshop – Recommendation that Free Stage be located near food court at fair.

Julie Roske attended the Fairest of the Fairs Coordinator's Workshop.

Catherine Walther attended Online Entries and Fair Secretary's Workshops

Bob stated there were 60 participants in the Trade Show; approximately 1100 attended the conference and 450 participated in the Carnival Night.

Hired Kenny Ahern, Family Comic to do three, 30-minute shows, July 16, 17 and 18 – Price \$3500

DeWayne Spaw singer was good and can be hired for opening events for \$1800. Kevin will follow-up to try to hire him for the 2010 fair with Chibardun Telephone as a sponsor.

Manager's Report

Tim plans on attending the Rice Lake Tourism committee meeting to try to negotiate a contract with them to co-sponsor a highway sign.

NEW BUSINESS

County Board voted unanimously to approve the \$200,000 loan from the Commission on Agriculture fund. Ads requesting bids are in the newspapers with bid deadline of February 21, 2009.

There are about 15 judges who have not responded to the judging contract for our fair.

Premise ID is on our fair entry forms; there will be an electronic tagging for beef, sheep and swine at the fair. Each animal will get two tags. Barron County is one of 10 counties that received the grant to use the tags and Bonnie said they work well.

Country of Origin Labeling (COOL) began September 30, 2008. This USDA rule provides consumers the knowledge and information of where their food originated. The COOL agreement form will be in the fairbook.

Motion by Kevin Roske and seconded by Paul Millerman that if the fair veterinarian, judge or grievance livestock committee suspect any animal species to be containing drugs, an immediate urine sample be taken. Motion carried.

Motion by Paul Millerman and seconded by Tom Hellendrung that all exhibitors must meet youth organization eligibility requirements to exhibit at the Wisconsin State Fair. Barron County Fair will follow these same guidelines. Motion carried.

Stocks transferred this month:

#423 from Elaine Mathison to Patty Mann as #748
#423 from Elaine Mathison to Steve Mann as #749
#92DT from Robert Enderle to Gerald Donath as #750
#261DT from Marion Olund to Melanie Donath as #751
#213DT from Marie Sorenson to David Sorenson as #752
#368 from Eunice Ellenberger to Blake Kolzow as #753
#334 from Loren Hennekens to Lloyd Mark as #754

Motion by Tom Scalzo and seconded by Kevin Roske to approve the purchase of Sho Works software for Online entries for the Barron County Fair for a price of \$1895. Motion carried.

Board agreed to continue with the “Experience It” theme again this year.

Board agreed to have 4-H Clubs/Projects/Groups to create 2009 Barron County Fair promotional advertising signs for the 2009 fair. There will be first through third place cash prizes, plus all entries will receive a cash participation prize. Contest rules are the same as in the past. Must be 4x8 feet; include location of fairgrounds, dates of fair, website, fair theme “Experience It” and sign up by July 1. Further guidelines are available from the Fair Secretary.

Tom Hellendrung will contact Dr. David Stanley and Anderson Dairy Equipment to work with the 2009 Fair.

Tom Scalzo has been successful in getting the Barron County Fair included in the list of businesses being recognized by Barron County Economic Development. The Barron County Fair will receive the “Philanthropy Award” at 6 pm on April 30 at the Annual Banquet at Das Lach Haus in Cumberland. Tom Scalzo and Tim Heffernan will work together on a one page bio about our fair. The board agreed that Bob Kolzow, President and Tim Heffernan, Manager should be the recipients of the two free tickets to the banquet. Ticket price for the event is \$20 per person.

Motion by Kevin Roske and seconded by Tom Scalzo to adjourn the meeting. Motion carried.

Next Meeting: February 26, 2009, 7:30 p.m., Barron County Government Center
Board will have the option of closed session to discuss bids. Put on February Agenda.

Respectfully submitted,
Catherine Walther
Executive Secretary

